



Jasen T. Ko is the current Chairperson of Venture for Fund Raising, and President of ActMedia Philippines and Demopower Philippines. He sits in the board of five other companies engaged in marketing and market activation. Upon graduating from the Ateneo de Manila University with a degree in Business Management, Jasen worked as an Account Manager for Basic/ FCB, a Brand Manager for Unilever in the Philippines and China, and as a Development Manager for Mergers and Acquisitions at Danone Asia. In 1998 and 1999 he taught Brand Management at the Ateneo. He brings in valuable expertise on business management and marketing, and is actively involved in scholarship work.