



Leni Verde Cuesta joined the Friendlycare Foundation, Inc. in March 2001 and became its President in March 2004. She is also a professor at De La Salle Graduate School of Business but is currently on leave. For a total of 21 years until retirement, Ms. Cuesta worked in various positions including: Chief Executive Officer of CMG Management Advisory, Inc., Senior Vice President of CMG Philippines Life Assurance Co. Inc., Vice President of Jardine Davies, Inc., and Group Controller of Yupangco Group.

Ms. Cuesta is also a Certified Public Accountant. She graduated Cum Laude from St. Theresa's College where she took up Bachelor of Science in Commerce. She was a Dean's Lister when she took up her Masters in Business Management at the Asian Institute of Management.