



Tess Villacorta is the Executive Director of Children's Hour Philippines, Inc. She is back to the program she pioneered in 1999 as End-of-Millennium Campaign in the Philippines. This was as part of the global program to raise money for children- focused projects. "Give your last hour's salary this millennium for children" was the battle cry of the campaign which raised P30 million in 4 months from 400 corporations and 85,000 individuals that benefited 32 NGOs and 88,000 children. The program was cited by the International Youth Foundation as one of the most

successful in the world. What was supposed to be an ad hoc program was institutionalized in 2003 into a foundation.

Ms. Villacorta is also presently a Volunteer/ Consultant at the Ayala Foundation, Inc and was a Volunteer at the Corporate League of Foundations from 2004 to 2006. Ms. Villacorta's other expertise is in public relations and events management and she has given lectures on this and has been engaged by companies and organizations to implement events. Ms. Villacorta completed a Management Development Program in the Asian Institute of Management in 1992 and was in the Top 5 of her class.